

# instax™

## Share Printer 3

# FUJIFILM



Release Your Creativity  
INSTANT PRINT + DIGITAL TECHNOLOGIES

Adding to our line of square format devices, the new SP-3 has the ability to print photos quickly from smartphones, easily and in high quality as previous models (such as the SP-2), but can now, instead, print on INSTAX SQUARE Film, the hugely popular new square format that was added to the INSTAX film range this past May. With a 1:1 aspect ratio, the structure of square photos is an effective artistic style. A long-standing favorite among photography lovers, it is now also popular among smartphone users and is the standard format on social media such as Instagram. Recent years have seen a rise in the sharing of square photos on social media, with users putting great care into every step from composition to editing and processing. With the SP-3, users can now print out those special photos as a gift or to decorate their room.

### Specifications

#### Instax Share Printer 3

- o Create INSTAX photos by printing images from iPhones and Android™ phones via INSTAX SHARE app.
- o Images have a high resolution with print pixels of 800 x 800 dots and 318 dpi to show detailed gradations and the facial expressions of a full-length portrait, character or objects clearly.
- o The product comes with Image Intelligence, proprietary image processing technology that automatically sets the optimum brightness during printing.
- o Exposure is done while the photo is sent, enabling output in just 13 seconds.
- o Templates on the INSTAX SHARE app:
  - a. **(NEW) My Template**  
A template function where users can add text as desired and freely adjust the text color, size and darkness by moving sliders left and right, broadening the range of photo styles available to them. (Available only with SP-3.)
  - b. **Collage Template**  
A template function allowing users to print 2, 3, 4 or even 9 photos together on one sheet (Collage with 9 images only available with SP-3). Users can print a collection of memories from a special day, or tie together photos with a particular theme.

- c. **Split template**  
Template that transforms 1 picture into multiple INSTAX photos. This allows all kinds of unique photo styles, such as dividing a beautiful landscape across two Instax photos to make one big print.
- d. **SNS (Social Media) Template**  
Template for printing images that were uploaded to a social media platform. This social media-linked printing feature allows users to include their profile photo or number of likes in the photo.
- e. **Real Time template**  
When the "Real Time Template" is selected and a photo is taken, the date, place, weather, temperature, and humidity are indicated in the frame. Great for travel photos or watching your baby grow.
- o **(NEW) Hashtag Print Feature – This new feature on the INSTAX SHARE app enables users to search for photos tagged with a particular hashtag on Instagram and print them with the SP-3.**
- o The simple yet sophisticated design has a modern, sharp shape and it comes in Black or White.
- o Equipped with a rechargeable battery to charge via micro USB port. Around 160 photos can be printed per charge.
- o Users can print image data directly from a FUJIFILM digital camera.
- o The SP-3 only takes INSTAX SQUARE film, SOLD SEPARATELY.

Qty	Item#	Description	UPC	MAP	NET
_____	AFU58126	instax® Share SP3 Black	074101035889	\$199.95	<b>\$157.96</b>
_____	AFU58085	instax® Share SP3 White	074101036039	\$199.95	<b>\$157.96</b>
_____	AFU83652	instax® Square Film WWI/10	074101947816	\$16.99	<b>\$9.75</b>

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